

In times like these, we've all had to learn how to be flexible and improvise — which is what theatre people do best! So we have a new role for you. Best of all, there's no audition and no lines to learn — and it's in the audience. The role of a lifetime: your smiling face.

SOMETIMES YOU HAVE TO SEND IN YOUR UNDERSTUDY

We've been preparing for a season of socially distanced seating to provide the safest possible way for everyone to enjoy live theatre together. To make this happen, we need a little help from you. Because there's nothing like a full house, we will be placing card-board cut outs – our "understudies" – in the seats we need to keep empty for optimal social distancing. And we're giving you the opportunity to "cast an understudy" of your own.

Cut outs are 40" x 16". You have your choice of three: a penguin with a bowtie, a suit and tie, or a dress. For \$60, you can choose your costume, provide your headshot, and immortalize yourself in time for opening night!

You can purchase as many cut outs as you wish. Though we can't guarantee they'll all sit together, you might want to have one for everyone in your family, group, or organization. Every seat is the best seat in the house when you're cardboard!

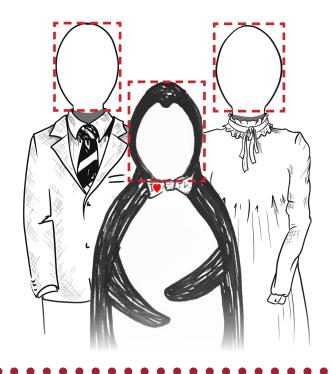
Your cut out is yours to keep once the season is over. It is our hope to host a party at the end of the season when everyone comes to pick up their cut outs – with photo ops worthy of a red carpet, of course!

This is a wonderful way to support the Theatre during this unprecedented time. We'd love to see both you and your "understudy" with us for opening night – and all season long!

FOR MORE INFORMATION:

CALL: 785-843-7469 **VISIT:** wp.theatrelawrence.com **EMAIL:** marketing@theatrelawrence.com or boxoffice@theatrelawrence.com

WE MISS YOUR FACE!



ARE YOU READY FOR YOUR CLOSEUP?

Have someone take a photo of you head-on, without a hat, in a well-lit location with a solid background.

They should stand 3-4 feet away from you and take the photo at your eye level. Lighting from the front is best. A selfie will not provide the best result. Only your head will be cropped and inserted into the cut out of your understudy. There should be no visible writing in the photo. The photo should be of one individual – but it doesn't have to be you. You can provide a photo of a friend or relative you'd like to honor, or you can even take a picture of a pet!

Once you're happy with your photo(s), email it to marketing@theatrelawrence.com and indicate your cut out template preference (suit, dress, or penguin).

Please use a high-resolution photo for the best quality.

Please send a copy of this form in your email to <u>marketing@theatrelawrence.com</u> OR mail/bring it to: Box Office, Theatre Lawrence, 4660 Bauer Farm Drive, Lawrence, KS 66049

I agree to allow Theatre Lawrence to use my photo for this project, for publicity purposes

PHOTO RELEASE

Credit Card Number

connected with this project, and/or for future use to promote Theatre Lawrence.

Signature

Date

YES! SEND IN MY UNDERSTUDY!
I would like to purchase _____ cutout(s) in the amount of \$60 each.

Name

Address

City, State, Zip Code

Phone Number

Payment Total ____

Payment Method: ___ Check ___ Credit Card

Signature

Expiration

CVV#